



Scottsdale Firm Honored At 2007 Copper Quill Awards Ceremony Recognizing Outstanding Work In Business Communication

Scottsdale, AZ ([PRWEB](#)) May 29, 2007 – Corcoran Associates, a firm of Business Advisors and Public Relations Experts with offices in North America and Europe, was presented with a Copper Quill Award when the International Association of Business Communicators (IABC) Phoenix held its annual Awards banquet Thursday, May 10th at the Arizona Biltmore. “Our clients and firm were honored in front of a sold-out crowd at the event which recognizes the best of marketing, advertising, and public relations campaigns in 2006,” states Kelly Isley, Partner with Corcoran Associates. “Winning a prestigious award such as a Copper Quill is important on several levels, since it confirms our innovative client projects not only drive results but are also respected by our peers.”

Corcoran Associates received the distinguished Copper Quill Award for their exceptional work in print publications. “We were pleased to be selected in this competitive category and very proud that the innovative design and distribution of the collateral generated over \$400,000 in revenue for our clients with the initial release,” adds Melissa Brown, Director Public Relations with Corcoran Associates. “Another key to the project's success included the team's ability to leverage technology and make it possible for the collateral to reach over 101,000 new potential customers within our client's targeted market.”

IABC Phoenix is a non-profit organization that promotes the highest professional standards of quality and innovation in business communication. To support this vision, the organization sponsors the Copper Quill Awards annually to recognize and celebrate outstanding work in business communication today. In 2007, a record 104 entries were submitted to IABC Phoenix.

“This year's event surpassed everyone's expectations,” said Heidi Frei, president of IABC Phoenix. “We are excited to honor Valley organizations for the high-caliber marketing, advertising and public relations campaigns they produce for their companies and clients.”

About IABC Phoenix

The Phoenix chapter of the International Association of Business Communicators is the Valley of the Sun's most comprehensive resource for communications professionals. Named the world's best chapter for the fifth time in 2004, IABC Phoenix is part of a global not-for-profit network designed to provide industry practitioners with a full menu of resources - from networking and professional development to sharing best practices and recognizing award-winning work.

For more information about the chapter, please visit their web site at: www.iabcphoenix.com.

About IABC

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, the organization serves more than 13,000 members in 67 countries, 100 chapters and 10,000 organizations.

IABC members practice the disciplines of corporate communication, public relations, employee communication, marketing communication, media relations, community relations, public affairs, investor relations and government relations.

If you are interested in learning about this global organization, please visit their web site at: www.iabc.com

About Corcoran Associates

Corcoran Associates is a firm of business advisors and public relations experts with offices in North America and Europe. The firm provides business management and public relations guidance to a broad range of domestic and international clients that include global 2000 companies, medium sized businesses, and government organizations. Corcoran Associates' partnership of 22 years is a certified veteran owned, woman owned business that has joined the GSA Schedule with the Award of Contract GS-10F-0017R.

To learn more about Corcoran Associates, please visit their website at: www.corcoranassoc.biz

CONTACT INFORMATION:

Gerald F. Corcoran, Managing Partner

Corcoran Associates

Business Advisors & Public Relations Experts

V: 480.814.7471

F: 480.998.9088

Website: www.corcoranassoc.biz

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